



# WHY YOU NEED CYBER COVER

*'It's never happened to me before, and besides,  
my Business is too small'*

*'My Commercial Policy already includes a Computers section,  
so I don't need Cyber Insurance'*

*'I don't rely on computer systems, so it doesn't apply to me'*

*'I have Licensed Firewall and Antivirus software'*

**These are common and dangerous misconceptions when considering a Cyber Policy.  
Here are 9 reasons why you should have Cyber Insurance.**

## **1. Your Business could grind to a halt**

With most Businesses heavily reliant on IT to conduct everyday Business, inaccessibility of systems due to a Cyber attack or Data Breach can result in catastrophic Business Interruption to both you and your Customers. A comprehensive Cyber Insurance Solution will cover loss of profits, internal errors and unexpected technical failures.

## **2. Cyber Incidents can be a costly affair**

In addition to face value costs such as legal advice, regulatory fines and technical investigation costs, it is highly likely that you will incur less visible costs such as lost contract revenue or loss of intellectual property, where a Cyber Insurance Policy may offer cover.

## **3. Around 25% of all Data Breaches happen internally**

Whilst we all endeavour to conduct our Business in a way that protects us and our customers, we are only human and mistakes happen. Lost or stolen devices may contain sensitive data, or other examples might include members of staff using personal USB sticks or clicking links within fraudulent emails.

## **4. The Regulator can issue very heavy fines**

Breaches of Personally Identifiable Data or Sensitive Data carry maximum penalties of 3% and 5% of your Gross Revenue respectively. Most SME's would never recover from such a penalty. Cyber Insurance can include cover for defence costs in the event of Regulatory Investigation and any subsequent fine.

## **5. Your reputation could be damaged**

Most Data Breaches are notifiable, and not just to the Information Commissioners Office. In most cases you will be advised to notify those

impacted by the Breach and this could result in long lasting damage to your reputation. Cyber Insurance can cover the cost of expert consultation to mitigate the damage, alongside support services for those customers affected.

## **6. Computer Insurance alone won't cover lost data**

Computer Insurance typically covers damage to hardware, but not software. A broad Cyber Insurance Policy can cover costs incurred to restore system functionality and lost data, ensuring your network is back up and running swiftly.

## **7. Any Business can be a target**

Cyber Criminals do not care about company size or type. A UK Government survey revealed that One third of small Businesses and Two Thirds of large firms identified breaches or attacks in 2018. Any Business which stores digital data can be at risk of an attack or data breach.

## **8. Cyber Insurance can reassure your customers**

Having Cyber Insurance can send a clear message to your customers that you take your IT security seriously and has protection in place to manage an incident in the event of a Breach. This assurance can be a selling point for companies looking to qualify for bids and tenders.

## **9. Cyber Crime is Increasing**

It is widely documented in many government and independent reports that Cyber Crime is rising and becoming more complex. It is therefore considered crucial that you think about investing in a Cyber Insurance Policy.

**Adding a comprehensive Cyber Policy to your existing Insurance repertoire would be considered a very shrewd and smart Business decision indeed, offering complete peace of mind in an ever-evolving digital landscape.**

# WARWICK DAVIS INSURANCE CYBER PROPOSITION

## Cyber cover we can arrange



### 1. DATA BREACH COSTS

**Forensics** - The cost of a Computer Forensics expert to identify whether there has been a breach and where appropriate, to contain the issue. They will also work with you to understand your specific IT weaknesses and proactively manage those with a view to minimise the chance of a further breach.

**Privacy and Confidentiality Breach** - Covers the defence costs and damages awarded to Third Parties as a result of a data breach.

**Legal & Regulatory costs** - Cover for Legal assistance to advise you of your regulatory obligations and duties, including notification responsibilities to affected parties and any appropriate regulator. This section is also extended to cover costs arising from an internal investigation or customer redress fund, where requested by the appropriate regulator.

**Fines and Penalties** - Covers any penalty and fine providing it is Insurable, where is the direct result of a breach of Privacy or Confidentiality.

### 2. CYBER CRIME

**Social Engineering** - Covers the financial loss caused by misappropriation of funds due to deception or impersonation of a legitimate person within your Business.

**Cyber Extortion** - Covers costs to resolve or eliminate an act of Cyber Extortion against your Business.

**Telephone Hacking** - Covers the costs associated with hacking your telephone system or Internet connection, which would include increased tariff costs and payments to the provider.

**Hacker Theft** - Covers loss of funds, including payments made incorrectly by the Insurer due to a cyber attack.

**Business Interruption** - Protection against loss of income or damage to reputation due to partial or total unavailability of your computer systems as a result of a Cyber attack or Human Error. Also including cover for additional costs incurred by you to mitigate further loss.

**Media Liability** - Legal Protection against Third Party claims for defamation, privacy, infringement or unfair competitive advantage due to digital publications.

### 3. COMPUTER SYSTEMS

**Network Counter Claims** - Legal Protection for your Business where you are found Liability for damages occurring on a Third Party as a result of your failure to secure your computer network.

**Restoration Costs** - Covers additional costs required to reinstate lost data or restore system functionality as a result of a Cyber attack and where necessary, to identify and contain the incident.

**Betterment** - Cover for reasonable improvements to your computer systems following a claim, reducing the likelihood of reoccurrence.

### ADDITIONAL SERVICES

At Warwick Davis Insurance we only work with reputable, A rated Insurers and as such they can provide access to services at special rates, to help manage your internal Cyber risks which may include some or all of the following: -

- Complimentary access to a security platform which will give you an insight into your Cyber Security performance and Vulnerabilities.\*
- A full range of Cyber Security, Risk Management and response services with a view to developing and managing Cyber risk.
- Business Continuity Advice.

*\*Not available with all Insurers*

### FREE RISK MANAGEMENT ADVICE

Complimentary risk management advice provided by Warwick Davis Insurance.

insurance innovation  
**warwick  
davis**

Contact us today to discuss your requirements for Cyber Cover... or any other type of insurance.

Call 01903 238889

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